



**SWITZERLAND  
GLOBAL  
ENTERPRISE**

enabling new business

## Switzerland Global Enterprise

As part of SGE's Expert Directory, Green Seed Germany has carried out various projects for the Swiss food & drink industry in recent years:

- Study on German grocery retail for Swiss food & drink industry
- Category-specific research projects, e.g. meat or cheese
- Workshops around grocery retail, foodservice or special food segments
- German retail approach and contact to trade
- B2B matching