



**Federation of the Belgian Food and Drink Industry
Customer since 2012**

Objectives

Assist Fevia in implementing their « Export Boost » campaign amongst their members.

Response

Green Seed Group was appointed by Fevia Flanders as their preferred partner in their export program. Flemish and Belgian companies have access to the knowhow and trade network of all GSG offices. The local expertise assists companies in tackling export opportunities in the respective markets. GSB coordinates an intensive program of country seminars, market visit programs or individual B2B meetings, in close conjunction with the different offices.

Results

GSB compiled the « Fevia, Guidelines for Exports », brought the GSG expertise in for seminars on France, Germany, UK, USA, The Netherlands, Australia, Spain, Italy, Denmark, Sweden, Switzerland, Austria, Portugal, Israel and China. In market visit trips the participating companies got an insight view in latest market trends and dynamics.

