



*The Israel Export & International Cooperation Institute*

## **The Israel Export and International Cooperation Institute Customer since 2014.**

### **Objectives**

Assist IEICI in helping their food and drink companies open up export markets.

### **Response**

GS Belgium was appointed by IEICI as their preferred partner for the export program of their food and drink companies. GSB offers tailored advice, responding to the specific needs of the company. The project was kicked off by a workshop in Tel Aviv followed by international projects on a one-to-one basis.

### **Results**

Several Israeli companies have called upon GSB for advice on developing a profitable and sustainable export business to Belgium.